

Target Hunger Privacy Policy

Target Hunger (“Target Hunger,” “we,” “us,” “our”), a 501(c)(3) nonprofit corporation, has created this Privacy Policy (“Privacy Policy”) to describe how we handle personal information when you use our website, apps, services, or otherwise interact with us, including at in-person events and activities (collectively, our “Services”). We encourage you to read this Privacy Policy. Your continued use of the Services indicates you acknowledge and agree with the Privacy Policy. This Privacy Policy applies to all Personal Information we process unless we provide a separate policy or terms that otherwise apply to the personal information. If you have any questions, feel free to contact us at the address set forth below.

I. Categories of Personal Information We Collect

We may collect the following categories of personal information:

- **Contact information**, including name, email address, phone number, mailing address.
- **Personal identifiers**, such as account information, identification, photos, signature, veteran or military status, language or other preferences.
- **Demographic information**, such as age, gender, household composition, income range and certain financial assistance information (e.g., for program eligibility).
- **Employment information**, such as occupation, education, professional qualifications, references, and work history.
- **Location information**, such as city/state and/or zip code.
- **Internet or other electronic network activity**, such as IP address, device type, operating system, and browser type, and your interactions with the Services.
- **Inference information**, we may combine the information we collect to make inferences about your preferences.

In addition to the above categories, you may choose to provide us with additional personal information, such as when you attend an event, contact or communicate with us, fill in a form or survey, submit an application, or otherwise choose to make additional information available on the Services. We may collect certain sensitive personal information that you choose to provide to us and the provision of such information indicates your consent. The specific personal information that we may collect depends on your use of the Services and interactions with us.

II. How We Collect Personal Information

We may collect the above categories of personal information from you from the following sources:

- **Directly from you and others.** We receive information through the interactions with and use of our Services, such as when you interact with us at an event, complete any forms or submissions, or communicate with us. If you choose to make available personal

information for or about other individuals, you represent that you have the necessary rights and consents to do so and permit us to use the information in accordance with this Privacy Policy.

- **Automatically through the Services.** When you use our Services, certain personal information may be collected automatically from your device and browser (including through cookies and similar technologies).
- **From third party service providers and business partners.** We may receive personal information from service providers and vendors whom we engage to perform services on our behalf.
- **From legal claims, disputes, requests, and orders,** including from any government agencies or authorities, and any other person who may be involved in the matter.
- **From government sources,** records and other publicly available personal information.

III. How We Use Personal Information

We may use the personal information we collect for the following purposes:

- To provide you with our Services, including facilitating communications with us and others, processing your donations and payments, and providing support.
- To develop, analyze, and improve the Services, including troubleshooting, understanding how the Services are used, and developing and personalizing new offerings and initiatives.
- To improve marketing efforts and send you communications.
 - To opt-out of certain marketing communications, please review the information in the Your Rights section below. Please note that even if you opt out of marketing communications, we may still send you transactional or relationship messages.
- For security and safety, including verifying applications and credentials, providing a secure experience, and detecting, investigating, and preventing malicious conduct.
- To comply with legal obligations, and as permitted by law, including to protect our rights, to comply with our obligations under applicable law, respond to legal process, investigate legal proceedings, and to enforce or investigate potential or actual violations of our terms or policies.

IV. How We Share Personal Information

We may disclose your personal information with the following entities:

- **To Target Hunger allies:** We may share personal information with our donors, partners, and other companies we associate with in connection with our Services and business activities.

- **To Service Providers:** We may share personal information with our service providers and vendors to enable us to operate our business and perform our Services, such as hosting services and other IT services providers, donation processors, email communication providers, security, marketing, research, and analytics services.
- **Other Third Parties or Persons:** We may share your personal information to other third parties or persons, such as with your consent or at your direction. We may also share your personal information to satisfy applicable laws or regulations, respond to valid legal processes, or to protect our rights and interest.

V. Security

We use commercially reasonable security controls to help protect personal information from unauthorized access. However, the confidentiality and security of information we store or that is transmitted over the internet can never be guaranteed. Please use caution when transmitting personal information and contact us if you believe your personal information may be at risk. Target Hunger is not responsible for the privacy or security practices of any third parties or websites we do not own or control.

VI. Retention

We retain your personal information as long as reasonably necessary to provide Services and comply with any applicable legal obligations. To determine the appropriate retention period for personal information we consider the amount, nature, and sensitivity of the personal information, along with:

- The time necessary to fulfill the purposes for which we collected the information;
- The duration and status of your connection with us;
- The retention period required for our compliance with legal, regulatory, or government requirements; and
- Our internal obligations, contractual commitments, and other requirements.

VII. Children

Our Services are intended for people 18 years and older and are not directed to children. We do not collect, sell, or share the personal information of children. If you have reason to believe that we have collected personal information about a child without appropriate consent or permission from a parent or guardian, please contact us at the address set forth below.

VIII. Your Rights

You may have certain rights, such as the right to:

- Access your personal information in an interoperable format.
- Request that we delete your personal information.
- Correct inaccurate personal information.
- Restrict processing of your personal information.
- Opt-out of certain marketing communications.

We will not restrict or deny you access to our Services because of choices and requests you make in connection with your personal information.

IX. Exercising Your Rights

If you would like to exercise rights available to you, you can contact us by email at the address set forth below. Please note that we may ask you to provide information to verify your identity before we process your request.

To opt-out of certain marketing communications, you may click on the “unsubscribe” link or opt-out contained at the bottom of [communication].

X. Changes

We may update this Privacy Policy from time to time to account for changes in how we collect and process your personal information. For material updates, we will provide notice or obtain consent as required by law.

XI. Contact

You can contact us at:

Info@targethunger.org
Target Hunger
1260 Shotwell St, Houston, TX 77020
Phone: (832) 767-1677

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