



# The Garden Gala

Feeding Hope, Growing Together

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Sandra Wicoff  
**CEO, Target Hunger**

Dear Potential Supporter,

Target Hunger is a 501c3 nonprofit organization that has been fighting hunger in Houston since 1989. Our annual *Garden Gala* fundraiser on Friday, April 10, 2026 will be an event that goes beyond entertainment; it's a commitment to sustaining year-round operations that **alleviate hunger and its root causes in northeast and east Houston.**

We kindly extend this letter as an invitation for you to play a crucial role in providing consistent access to fresh and nutritious food to our neighbors in need. **Your support is more than a donation; it serves as a lifeline for those grappling with the harsh reality of food insecurity.**

Enclosed, you will find materials detailing *Gala Underwriting & Auction Donation* opportunities for the event. All underwriting funds and auction items will be used to sustain Target Hunger programs that assist Houston's hungry children, families, and seniors. **In just the past year, our efforts have provided the equivalent of 1.7 million meals to children, families, and seniors in need. Together, envision the powerful impact we can achieve!**

Please feel free to contact Ayo Hinson at [events@targethunger.org](mailto:events@targethunger.org) or by phone at 281-870-3062 should you have questions about the 2026 *Garden Gala* or would be interested in learning more about Target Hunger.

**On behalf of our Board, staff, and the many families we serve, thank you for your consideration!**

Sincerely,

*Tai Prince*

**Tai Prince**  
**Gala Chair**

**Sandra Wicoff**  
**CEO**

**Fighting Hunger. Shaping Lives. Strengthening our Community.**  
1260 Shotwell Street, Houston, TX 77020 | [TargetHunger.org](http://TargetHunger.org)



Target Hunger is a 501c3 non-profit agency whose mission is to **alleviate hunger and its root causes** in the Houston neighborhoods we serve. *Our vision is a Houston where no one goes hungry and everyone can provide food for themselves and their families.*

**Your support of our 2026 *Garden Gala* ensures Target Hunger can sustain operations to provide help and hope to our Houston neighbors in need!**

**WHO DO WE SERVE?** We provide fresh and nutritious food assistance to low-income children, families, and seniors battling food insecurity.

**WHERE DO WE SERVE?** Target Hunger's services are focused on some of the most underserved neighborhoods in Houston. Established in 1989 to serve the Fifth Ward and Kashmere Gardens, our primary service area has since expanded to include northeast and east Houston.

**HOW DO WE SERVE?**



**FOOD ASSISTANCE** ensures families receive nutritious food.

- **Monthly Groceries** provided through fixed-site choice pantries, community partner locations, and home deliveries for seniors and individuals with disabilities, include fresh produce, protein, and shelf-stable items.
- **Food Fairs**, hosted twice a week in food deserts, offer healthy, fresh, seasonal produce to anyone in need.
- **Spring Break + Summer Breakfast & Lunch Program** provides distribution to families with children when school is out of session.

**NAVIGATION & PARTNERSHIPS TO ADDRESS ROOT CAUSES** help the community combat the cycle of poverty that creates chronic food insecurity.

- The **Navigation Program** connects individuals to vital resources within our community. Our trained Navigators, all certified as Texas State Community Health Workers, serve as key liaisons. Referrals include rental and utility assistance, job training, financial literacy, continuing education, healthcare enrollment, and more.
- **Community Gardens** produce thousands of pounds of nutritious vegetables that are distributed to clients.

**DISASTER RELIEF** delivers help when needed most.

- **Disaster Distributions** aid families after natural disasters, while **Emergency Food** supports families facing personal crises throughout the year.





## *Underwriting Opportunities*

Promote your brand and services to Target Hunger donors, which include top leaders and executives from across the city. Align your brand with an organization making a true impact in Houston communities. Your support fights hunger, shapes lives, and strengthens our community!

### *Photography* **\$1,000 SPONSOR**

Post-event recognition with photo release.

### *Decor* **\$2,500 SPONSOR**

Logo displayed prominently at each table, plus 2 tickets.

### *Print Materials* **\$3,000 SPONSOR**

Recognition in program and main presentation screen, plus 2 tickets.

### *Entertainment* **\$5,000 SPONSOR**

Name announced during event, logo displayed on main presentation screen, plus 4 tickets.

### *Beverage* **\$10,000 SPONSOR**

Logo displayed prominently at bars and on cocktail napkins, plus 6 tickets.

### *Dinner* **\$20,000 SPONSOR**

Name announced during event, logo displayed prominently at each table & on main presentation screen, plus table for 10.

## *Other Opportunities*

*Live Auction* Donate a top-tier auction item valued at above \$2,000.

*Silent Auction* Donate an item to our silent auction valued at above \$150.

## *Questions?*

Please contact Ayo Hinson, Events Manager  
at 281-870-3062 [Events@TargetHunger.org](mailto:Events@TargetHunger.org)



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## Auction Donation Form

**Target Hunger Gala | April 10, 2026 | The Ballroom at Bayou Place**

Donations will be used in our Silent Auction to support our Gala on April 10<sup>th</sup>. All funds raised will help sustain Target Hunger programs that assist Houston's hungry children, families, and seniors.

Donated Item: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donor name as you would like to be recognized: \_\_\_\_\_

Description of Donated Item:  
\_\_\_\_\_  
\_\_\_\_\_

Special Conditions/Restrictions/Expiration:  
\_\_\_\_\_  
\_\_\_\_\_

- Donor will mail/deliver
- Item/Gift Certificate to be picked up by Target Hunger

Retail /Fair Market Value \$: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR GENEROUS CONTRIBUTION!**

**Please email your completed form along with any images or photo links to:**

Ayo Hinson, Events Manager  
281-870-3062 | Events@TargetHunger.org  
Target Hunger is a 501(c)(3) nonprofit organization: EIN 31-1548849



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