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February, 2023

To Whom It May Concern,

We are pleased to be chairing Target Hunger's annual **2023 Gala** fundraising event in April. This year's garden themed Gala will not only entertain but sustain year-round operations to **alleviate hunger and its root causes in northeast and east Houston.**

We would like to invite you to fight hunger and food insecurity by joining us at **The Junior League of Houston** on **Friday evening, April 21, 2023.** Each year, Target Hunger honors one organization or individual with the **Mary Pappas Award for Exemplary Service to Target Hunger.** This year, we are excited to honor **Valero**, a company that is committed to fighting hunger in Houston through their longstanding partnership with Target Hunger.

Last year, Target Hunger distributed meals to over 17,000 children, families, and seniors, in addition to providing vital referrals to community resources through our growing Navigation Services program. **With your generous support, Target Hunger can continue making a real difference in the lives of our neighbors in need.**

This year's event will celebrate and highlight Target Hunger's impact—work that is only made possible by people like you! We sincerely hope you will make plans to participate in the 2023 Gala and support the essential role that Target Hunger plays in the Houston community.

Sincerely,

Audrey & Marcus D. Cosby
Event Chairs

Shala Walker
Event Chair

P.S. To be environmentally and cost-friendly, this letter will be the only printed Gala communication.



Fighting Hunger. Shaping Lives. Strengthening Our Community.

1260 Shotwell St. Houston, TX 77020

www.TargetHunger.org | 832-767-1677



GALA SPONSORSHIP OPPORTUNITIES

Friday, April 21, 2023 | 5:30 p.m. | The Junior League of Houston

Outstanding Orange - \$25,000 Table Sponsor

Premier table of 10 at the 2023 Gala, recognition in digital event invitation, media releases, website & social media, event signage, and event program.

Sensational Sunflower - \$15,000 Table Sponsor

Prominent table of 10 at the 2023 Gala, recognition in digital event invitation, website & social media, event signage, and event program.

Cool Carrot - \$10,000 Table Sponsor

Preferred table of 10 at the 2023 Gala, recognition on website & social media, event signage, and event program.

Merry Marigold - \$5,000 Table Sponsor

Priority table of 10 at the 2023 Gala, recognition on website & social media, event signage, and event program.

Amazing Apricot - \$3,000 Table Sponsor

Table of 10 at the 2023 Gala, recognition on website & social media, event signage, and event program.

\$1,000 Darling Daisy Ticket Sponsor

Two tickets at the 2023 Gala
Recognition on website, event signage & social media

\$500 Perfect Pumpkin Ticket Sponsor

Two tickets at the 2023 Gala
Recognition on website & social media

Individual Tickets (\$150 each) _____ quantity *(limited number available)*

I/We cannot attend, but please accept my donation in the amount of: \$ _____

Name for Materials: _____

Company Contact Name/Title *(if applicable)* _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Type of Payment: Check made out to Target Hunger Visa MC AmEx Discover Charge Total: _____

Name on Card: _____ Authorized Signature: _____

Card #: _____ Exp. Date: _____ CVV Code: _____

to pay online visit: www.TargetHunger.org/Gala

Interested in helping us offset event costs? Underwriting Opportunities available – scan here:



THANK YOU FOR YOUR GENEROUS CONTRIBUTION!

Questions? Please contact Hannah Urie at 346-335-8066 or hannah@targethunger.org
1260 Shotwell Street | Houston, Texas 77020 | 832.767.1677 | TargetHunger.org



Friday, April 21, 2023

The Junior League of Houston

Event Chairs:

Audrey & Marcus D. Cosby

Shala Walker

UNDERWRITING OPPORTUNITIES

Promote your brand and services to Target Hunger donors, which include top leaders and executives from across the city. Align your brand with an organization making a true impact in Houston communities.

PHOTOGRAPHY SPONSOR • \$500 • post-event recognition with photo release.

DECOR SPONSOR • \$2,500 • ~~logo displayed prominently at each table, plus 2 tickets.~~

PRINTING SPONSOR • \$3,000 • listed as printing underwriter in program, logo displayed on main presentation screen, plus 2 tickets.

ENTERTAINMENT SPONSOR • \$5,000 • name announced during event, logo displayed on main presentation screen, plus 4 tickets.

BEVERAGE SPONSOR • \$10,000 • logo displayed prominently at bars and on cocktail napkins, plus 6 tickets.

DINNER SPONSOR • \$20,000 • name announced during event, logo displayed prominently at each table & on main presentation screen, plus table for 10.

OTHER OPPORTUNITIES

LIVE AUCTION SPONSOR • Donate a top-tier auction item valued above \$2,000.

SILENT AUCTION SPONSOR • Donate an item to our silent auction valued above \$150.

WINE PULL SPONSOR • Donate a few bottles or a case of wine valued above \$30/bottle.

ALL DONORS RECEIVE:

- Recognition in printed program and on event website.
- Recognition on Target Hunger's social media.

Help us raise funds for Target Hunger's vital community programs. Your support fights hunger, shapes lives, and strengthens our community.

Contact Hannah Urie to make your commitment today: hannah@targethunger.org; 346.335.8066 or visit TargetHunger.org/Gala

Target Hunger's mission is to alleviate hunger and its root causes in the northeast and east Houston neighborhoods we serve.