



Target Hunger Privacy Policy

Your right to privacy is very important to Target Hunger. We recognize that providing us with personal information is an act of trust. Therefore, we have created a privacy policy to protect your personal information. Questions regarding this statement should be directed to Tiffany Stafford, Director of Fund Development at tiffany.stafford@targethunger.org or (832) 767-1677 ext. 102.

Your Personal Information

Personal Information Collected

In general, when you visit our web site and access information you remain anonymous. We do not require you to register or provide personal information to us to view our web site. You do have an option to join our mailing list, make a financial contribution or sign-up to volunteer and we collect contact information in all three cases. If a contribution is involved, credit card information is also collected.

What Information We Collect

The Target Hunger mailing list form requires users to give contact information that may include name, e-mail address, physical address and phone number. We do not request or store sensitive information from our visitors, such as social security numbers or birthdates. The credit card transaction available through our web site is handled by a secure, encrypted process provided by a third party processor under contract to Target Hunger.

Target Hunger allows donors to give gifts in honor/memory of another person. To send an acknowledgement to the recipient/recipients' designee, Target Hunger will collect information as it relates to the recipient including name, address, etc.

Use of Your Personal Information

On a selective basis, personally identifiable information is used internally to identify recipients for written and email communications designed to inform individuals of organizational updates, events, volunteer activities and campaigns for financial support. You have the right to opt-out of these mailings, and can do so by notifying Target Hunger of this preference. If your contact information with us is incorrect, you can update Target Hunger at any time by contacting our office. Target Hunger will never sell or share your personal information with outside organizations. To protect you privacy and security, Target Hunger will take reasonable steps to verify your data before granting access or making corrections.

Internet Protocol Address

An Internet Protocol (IP) address is a number that is automatically assigned to your computer when you use the Internet. We collect an IP address from all visitors to our web site. We use IP addresses to help diagnose problems with our server, administer our web site, analyze usage trends, track users' interactions with the web site, gather broad demographic information for aggregate use in order for us to improve the web site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Links to Third-Party Web Sites

Target Hunger will sometimes provide links to third party web sites existing outside of the Target Hunger site. Since we do not control the content or functionality of these web sites, we encourage you to review the privacy policies posted on these third-party web sites. Any link from <http://www.targethunger.org> to such a third-party web site does not denote an endorsement of its viewpoint(s) or mission(s).

Security of Your Information

Security

All sensitive information (such as your credit card information) provided to Target Hunger is transmitted using Secure Socket Layer (SSL) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. Unfortunately, no data transmission over the Internet can ever be 100% secure. While we strive to protect your information to the fullest extent, we cannot ensure or completely guarantee the security of such information.

Your Credit Card Information

When you enter your credit card information into a form field into the Target Hunger website, your credit card information is encrypted and transmitted securely to our third party processor. Neither Target Hunger nor our third party processor store your credit card information on a permanent basis; your credit card information is only used for the duration of the transaction and is then deleted.

We take the utmost precaution to keep your credit card information safe and secure. If you are uncomfortable submitting your credit card information online, you can also contribute to Target Hunger by mailing your donation to:

Target Hunger
3300 Lyons Ave., Ste. 103
Houston, TX 77020

You can also call our Development Office at (832) 767-1677 ext. 102 to authorize a credit card transaction.

Cookies

What are "Cookies"?

Cookies are small files sent from a web server to your computer through your browser program.

A non-persistent cookie enables a web site to temporarily keep information on your computer as you travel from one page to another on our web site. This cookie is automatically deleted from your machine when you close your browser. Because these cookies are necessary to provide some functions, failure to allow such cookies may make some of the functions on our web site unavailable to you.

Our Use of Cookies

Target Hunger uses cookies for various reasons. We only read information from the specific cookies that are written by our web site. Cookies may be used to store some history about the parts of our web site that you visited to help you navigate our web site more easily or to alert you to related pages on our web site that may interest you.