

### What Your *CANnecting with Hunger* Donations Can Do

Because of Target Hunger’s relationship with the Houston Food Bank, our buying power is dramatically impacted. For instance, Target Hunger purchases food from the Houston Food Bank for an average of .11 cents a pound. That means we can purchase canned food items far more economically than the average consumer at the retail level.

We’ve added a Virtual *CANnecting with Hunger* Food Drive option to our program. Corporations, business and groups can create their own designated web page and invite supporters to make a financial contribution in support of their campaign. Create your Virtual *CANnecting with Hunger* Food Drive online by registering at <https://trgthngr.ejoinme.org/Connecting>.

<b>Donation Amount</b>	<b>Buying Power at Retail</b> (example based on can of green beans)	<b>TH Buying Power at Houston Food Bank</b>
\$25	23 pounds	227 pounds
\$50	46 pounds	455 pounds
\$100	93 pounds	909 pounds
\$200	187 pounds	1818 pounds
\$300	280 pounds	2727 pounds
\$400	372 pounds	3636 pounds
\$500	467 pounds	4545 pounds

### Target Hunger Buying Power vs. Buying Power at Retail

Formula: 14.5 oz can of green beans at .97 cents per can (dollar amount ÷ by .97 x 14.5 oz. ÷ 16 oz. = pounds)